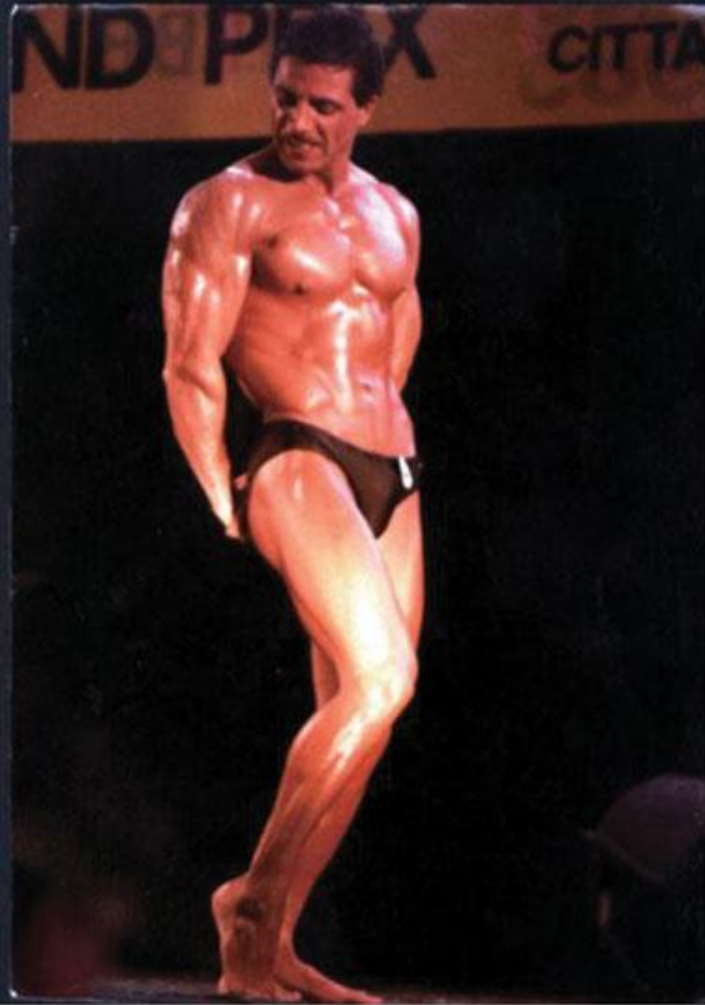




THE
FREEWAY[®]

FITNESS EQUIPMENT

MORDEN FITNESS BRAND



KMARK ^{SERIES}

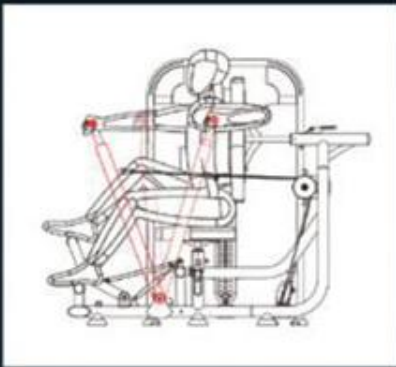
DESIGN STORY

THE FREEWAY, committed to providing healthy & happy lifestyle for global fitness enthusiasts and sporters. Consumer demand-oriented, constantly improving, keep innovating fitness experience and product design.

As a fitness equipment and excellent quality practitioner, one of the leaders, **THE FREEWAY** team together with Italian senior fitness equipment designer create a brand new line with BIOMECHANIC engineering and professional strength machine, named KMARK series.

MR. TERMINE GIUSEPPE, Italian senior fitness equipment designer, former World Bodybuilding Championship Weightlifting Champion, Professional Gymnasium Management Qualification Holder, used to participate in R&D and product functional testing for Italian top fitness equipment brand, with nearly 40 years of design experience, has unique perception and profound understanding to the strength machines. Rich design experience and unique concept are most vividly demonstrated in the KMARK series, truly BIOMECHANIC design is the charm of KMARK series.

Unique Charm



Precise Simulation

Introduction of scientific moving track design concept to ergonomic simulating the movement angle, making the movement smooth, natural, avoiding exercise injuries, and ensuring excellent precision exercise result, bringing more effective exercise, really practicing of scientific fitness concept.



Craftsmanship

Exquisite workmanship, focus on details, constantly improving, with an unprecedented exquisite welding, polishing, double painting process; powder coating plus shining process, creating artistic enjoyment.



Exquisite Design

Modern professional art-level structure design, re-examining the purpose for existence of fitness equipment, trying to make people, equipment and the environment into one, to create a harmonious exercise space and comfortable experience, enjoy the sports completely releasing.

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President & CEO



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FW - 601

**Chest Press
120Kgs/ Weight Stacks;**

100% Authentic Italian
Style & Biomechanic
Design;
Main Frame: Oval Tube
120*60*2.5 mm
Double Powder Coating;

Set-Up:
162 x148 x144.5 cm - 276kg

Plywood Carton:
169 x79 x128 cm - 373kg



▶ ▶ EXCELLENT QUALITY CONSTRUCT PERFECT BRAND  THE FREEWAY[®]
FITNESS EQUIPMENT

FW - 602

**Shoulder Press
100Kgs/ Weight Stacks;**

100% Authentic Italian
Style & Biomechanic
Design;
Main Frame: Oval Tube
120*60*2.5 mm
Double Powder Coating;

Set-Up:
206 x145 x145 cm - 285kg

Plywood Carton:
175 x66 x131 cm - 370kg



FW - 603

**Seated Leg Extension
120Kgs/ Weight Stacks;**



100% Authentic Italian
Style & Biomechanic
Design;
Main Frame: Oval Tube
120*60*2.5 mm
Double Powder Coating;

Set-Up:
151.5 x118.5 x145 cm - 261kg

Plywood Carton:
161 x85 x138 cm - 347kg



EXCELLENT QUALITY CONSTRUCT PERFECT BRAND



FW - 604

**Seated Twist
80Kgs/ Weight Stacks;**

100% Authentic Italian
Style & Biomechanic
Design;
Main Frame: Oval Tube
120*60*2.5 mm
Double Powder Coating;

Set-Up:
111.5 x124.5 x145 cm - 202kg

Plywood Carton:
97 x97 x170 cm - 283kg



FW - 605

**Horizontal Leg Curl
120Kgs/ Weight Stacks;**



100% Authentic Italian
Style & Biomechanic
Design;
Main Frame: Oval Tube
120*60*2.5 mm
Double Powder Coating;

Set-Up:
189 x114 x145 cm

Plywood Carton:
153.5 x75 x133 cm



EXCELLENT QUALITY CONSTRUCT PERFECT BRAND



FW - 606

**Biceps Exercise
80Kgs/ Weight Stacks;**

100% Authentic Italian
Style & Biomechanic
Design;
Main Frame: Oval Tube
120*60*2.5 mm
Double Powder Coating;

Set-Up:
160 x126 x145 cm

Plywood Carton:
153.5 x103 x133 cm



FW - K606-C

Biceps Exercise 80Kgs/ Weight Stacks;

100% Authentic Italian
Style & Biomechanic
Design;
Main Frame: Oval Tube
120*60*2.5 mm
Double Powder Coating;

Set-Up:
147 x127 x145 cm

Plywood Carton:
153.5 x103 x133 cm



▶ ▶ EXCELLENT QUALITY CONSTRUCT PERFECT BRAND  THE **FREEWAY**
FITNESS EQUIPMENT

FW - 607

Triceps Exercise 120Kgs/ Weight Stacks;

100% Authentic Italian
Style & Biomechanic
Design;
Main Frame: Oval Tube
120*60*2.5 mm
Double Powder Coating;

Set-Up:
198 x131 x145 cm

Plywood Carton:
176 x73 x126 cm



FW - 608

**Inner Thigh Adductor &
Outer Thigh Abductor
100Kgs/ Weight Stacks;**



100% Authentic Italian
Style & Biomechanic
Design;
Main Frame: Oval Tube
120*60*2.5 mm
Double Powder Coating;

Set-Up:
213 x96 x145 cm

Plywood Carton:
172 x110 x113 cm

▶ ▶ EXCELLENT QUALITY CONSTRUCT PERFECT BRAND  **FREEWAY**
FITNESS EQUIPMENT

FW - 609

**Lat pulldown &
Seated Pulley Row
120Kgs/ Weight Stacks;**

100% Authentic Italian
Style & Biomechanic
Design;
Main Frame: Oval Tube
120*60*2.5 mm
Double Powder Coating;

Set-Up:
216 x123 x243.5 cm

Plywood Carton:
235 x83 x107 cm



FW - 609-A

Seated Pulley Row Working the Back Ups & Downs

140Kgs/ Weight Stacks;

100% Authentic Italian
Style & Biomechanic
Design;
Main Frame: Oval Tube
120*60*2.5 mm
Double Powder Coating;

Set-Up:
210 x120 x148 cm

Plywood Carton:
210 x120 x148 cm



▶ ▶ EXCELLENT QUALITY CONSTRUCT PERFECT BRAND 

FW - 609-B

Lat Pull Down High Pulley Machine 80Kgs/ Weight Stacks;

100% Authentic Italian
Style & Biomechanic
Design;
Main Frame: Oval Tube
120*60*2.5 mm
Double Powder Coating;

Set-Up:
168.5 x122 x240 cm

Plywood Carton:
234 x66 x107 cm



FW - 610



**ButterFly
& Rear Deltoid Fly
100Kgs/ Weight Stacks;**

100% Authentic Italian
Style & Biomechanic
Design;
Main Frame: Oval Tube
120*60*2.5 mm
Double Powder Coating;

Set-Up:
178.5 x88.5 x213 cm

Plywood Carton:
173 x81 x105 cm

▶ ▶ EXCELLENT QUALITY CONSTRUCT PERFECT BRAND  **FREEWAY**
FITNESS EQUIPMENT

FW - 611

**Assisted Chin Up
& Abdominal
& Vertical Knee Raise
120Kgs/ Weight Stacks;**

100% Authentic Italian
Style & Biomechanic
Design;
Main Frame: Oval Tube
120*60*2.5 mm
Double Powder Coating;

Set-Up:
117.5 x116.5 x245 cm

Plywood Carton:
190 x155 x85.5 cm



FW - 612

**Abdominal Machine
& Back Extension
100Kgs/ Weight Stacks;**



100% Authentic Italian
Style & Biomechanic
Design;
Main Frame: Oval Tube
120*60*2.5 mm
Double Powder Coating;

Set-Up:
134 x116 x145 cm

Plywood Carton:
150 x67 x134 cm

▶ ▶ EXCELLENT QUALITY CONSTRUCT PERFECT BRAND 

FW - 016

**CABLE GYM
Double Powder Coating;
80Kgs x2/Weight Stacks;**

100% Authentic Italian
Style & Biomechanic
Design;
Main Frame: Oval Tube
120*60*2.5 mm
Double Powder Coating;

Set-Up:
189 x110 x236 cm

Plywood Carton:
6 Boxes Packed;



FW - 613

**Leg Press 45°
600Kgs Loading Capacity**



100% Authentic Italian
Style & Biomechanic
Design;
Main Frame: Oval Tube
120*60*2.5 mm
Double Powder Coating;

Set-Up:
244 x177 x177 cm

Plywood Carton:
160 x198 x104 cm

▶ ▶ EXCELLENT QUALITY CONSTRUCT PERFECT BRAND  **FREEWAY**
FITNESS EQUIPMENT

FW - 614

**Horizontal Leg Press
100Kgs/ Weight Stacks;**

100% Authentic Italian
Style & Biomechanic
Design;
Main Frame: Oval Tube
120*60*2.5 mm
Double Powder Coating;

Set-Up:
136 x118 x146 cm

Plywood Carton:
146 x90 x64 cm



FW - 001

Utility Bench/ Seated Bench



100% Authentic Italian
Style & Biomechanic
Design;
Main Frame: Oval Tube
120*60*2.5 mm
Double Powder Coating;

Set-Up:
107 x63 x89 cm

Plywood Carton:
111 x48 x24.5 cm



EXCELLENT QUALITY CONSTRUCT PERFECT BRAND



FW - 002

Flat Bench

100% Authentic Italian
Style & Biomechanic
Design;
Main Frame: Oval Tube
120*60*2.5 mm
Double Powder Coating;

Set-Up:
143 x75 x43.5 cm

Plywood Carton:
152 x45.5 x25 cm



FW - 003-A

Multi Adjustable Bench



100% Authentic Italian
Style & Biomechanic
Design;
Main Frame: Oval Tube
120*60*2.5 mm
Double Powder Coating;

Set-Up:
141 x63 x127 cm

Plywood Carton:
146 x52 x24.5 cm



EXCELLENT QUALITY CONSTRUCT PERFECT BRAND



FW - 004

Roman Chair

100% Authentic Italian
Style & Biomechanic
Design;
Main Frame: Oval Tube
120*60*2.5 mm
Double Powder Coating;

Set-Up:
126.8 x69 x88 cm

Plywood Carton:
136 x73 x55.5 cm



FW - 005

Scott Bench



100% Authentic Italian
Style & Biomechanic
Design;
Main Frame: Oval Tube
120*60*2.5 mm
Double Powder Coating;

Set-Up:
92.5 x73.7 x100 cm

Plywood Carton:
127 x93 x37 cm



EXCELLENT QUALITY CONSTRUCT PERFECT BRAND



FW - 006

Adjustable AB Board

100% Authentic Italian
Style & Biomechanic
Design;
Main Frame: Oval Tube
120*60*2.5 mm
Double Powder Coating;

Set-Up:
193 x73 x84.5 cm

Plywood Carton:
196 x83 x24 cm



FW - 007

Olympic Weight Bench



100% Authentic Italian
Style & Biomechanic
Design;
Main Frame: Oval Tube
120*60*2.5 mm
Double Powder Coating;

Set-Up:
171.7 x157.8 x119.5 cm

Plywood Carton:
145.5 x75 x41 cm



EXCELLENT QUALITY CONSTRUCT PERFECT BRAND



FW - 007-A

Olympic Decline Bench

100% Authentic Italian
Style & Biomechanic
Design;
Main Frame: Oval Tube
120*60*2.5 mm
Double Powder Coating;

Set-Up:
213.5 x157.8 x120 cm

Plywood Carton:
171.5 x72.5 x31 cm



FW -008

Olympic Incline Bench



100% Authentic Italian
Style & Biomechanic
Design;
Main Frame: Oval Tube
120*60*2.5 mm
Double Powder Coating;

Set-Up:
187 x157.8 x142 cm

Plywood Carton:
168 x93 x40 cm



EXCELLENT QUALITY CONSTRUCT PERFECT BRAND



FW - 009-1

Barbell Rack

100% Authentic Italian
Style & Biomechanic
Design;
Main Frame: Oval Tube
120*60*2.5 mm
Double Powder Coating;

Set-Up:
152 x105 x26 cm



FW - 010

Smith GYM



100% Authentic Italian
Style & Biomechanic
Design;
Main Frame: Oval Tube
120*60*2.5 mm
Double Powder Coating;

1-Box Packing:
256 x167 x30 cm

Set-up Size: 233 x156 x250 cm

EXCELLENT QUALITY CONSTRUCT PERFECT BRAND 

FW - 010-1

Smith GYM

100% Authentic Italian
Style & Biomechanic
Design;
Main Frame: Oval Tube
120*60*2.5 mm
Double Powder Coating;

Set-Up:
233 x156 x250 cm

Plywood Carton: 3-Boxes Packing:
263.5 x104 x28.5 cm
272 x100 x30 cm
114.5 x20 x16 cm



FW -011A-1

**Cable Crossover
80Kgs x2/Weight Stacks;**



100% Authentic Italian
Style & Biomechanic
Design;
Main Frame: Oval Tube
120*60*2.5 mm
Double Powder Coating;

Set-Up:
377 x88 x230 cm

Plywood Carton:
5 xBoxes Packing



EXCELLENT QUALITY CONSTRUCT PERFECT BRAND



FW - 012

Disk Rack

100% Authentic Italian
Style & Biomechanic
Design;
Main Frame: Oval Tube
120*60*2.5 mm
Double Powder Coating;

Set-Up:
78 x86 x98 cm

Plywood Carton:
77.5 x69.5 x91 cm



FW - 013

Dumbbell Rack



100% Authentic Italian Style & Biomechanic Design;
Main Frame: Oval Tube 120*60*2.5 mm
Double Powder Coating;
10-SETS Dumbbell Holder;

Set-Up:
242 x59 x87 cm

Plywood Carton:
210 x28 x22.5 cm

▶ ▶ **EXCELLENT QUALITY CONSTRUCT PERFECT BRAND** 

FW - 013-1

Dumbbell Rack Small

100% Authentic Italian Style & Biomechanic Design;
Main Frame: Oval Tube 120*60*2.5 mm
Double Powder Coating;
6-SETS Dumbbell Holder;

Set-Up:
158 x59 x87 cm

Plywood Carton:
104 x63 x29.5 cm



FW - 014

SQUAT MACHINE



100% Authentic Italian
Style & Biomechanic
Design;
Main Frame: Oval Tube
120*60*2.5 mm
Double Powder Coating;

Set-Up:
161 x193 x190 cm

Plywood Carton:
223 x153 x21 cm



EXCELLENT QUALITY CONSTRUCT PERFECT BRAND



FW - 015

MULTI KNEE RAISE

100% Authentic Italian
Style & Biomechanic
Design;
Main Frame: Oval Tube
120*60*2.5 mm
Double Powder Coating;

Set-Up:
83 x130 x160 cm

Plywood Carton:
173 x138 x26 cm



FW - 050

MULTI SQUAT MACHINE



100% Authentic Italian
Style & Biomechanic
Design;
Main Frame: Oval Tube
120*60*2.5 mm
Double Powder Coating;

Set-Up:
98 x164.4 x228 cm

Plywood Carton:
231 x45 x21.5 cm



EXCELLENT QUALITY CONSTRUCT PERFECT BRAND



FW - 051

MULTI POWER STATION

100% Authentic Italian
Style & Biomechanic
Design;
w/Yoga Ball;
w/AB Straps;
w/3-Level Power Bands +Grip Handle
& Ankle Grips;
Foldable Dip Handles;
CHIN-UP/ DIP/ RAISE UP/
PUSH-UP/ PRESS...
Max. User: 150Kgs

Set-Up:
113 x97 x222 cm

Plywood Carton:
225 x67 x15 cm



FW - 615

**Hip Extension
100Kgs/ Weight Stacks;**

100% Authentic Italian
Style & Biomechanic
Design;
Main Frame: Oval Tube
120*60*2.5 mm
Double Powder Coating;

Set-Up:
105 x 143 x 170

Plywood Carton:
188 x 90 x 70



20   **EXCELLENT QUALITY CONSTRUCT PERFECT BRAND** 



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